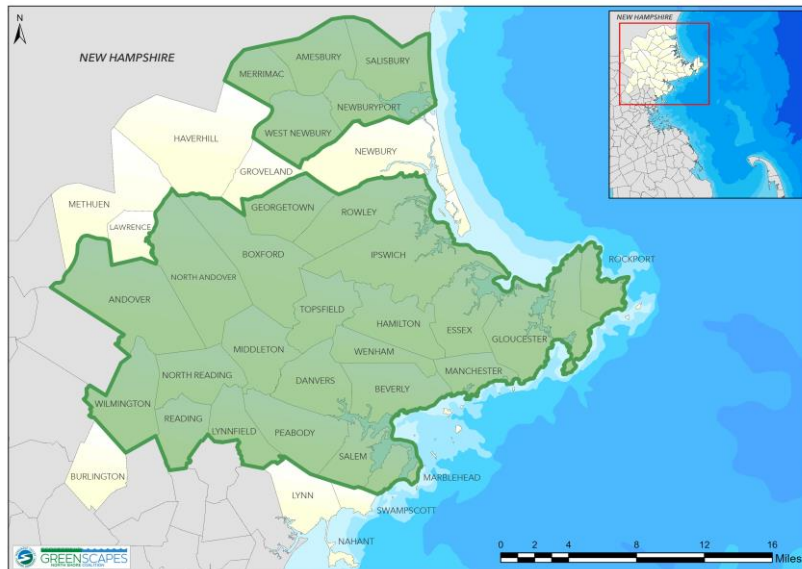




Who We Are The Greenscapes North Shore Coalition works in the North Shore region of Massachusetts to bring a unified voice and consistent message to your education and outreach requirements for the MS4 Stormwater and the Water Management Act Permits. With our team of educators and experts, we work closely with each member community to address your specific needs with tailored outreach. The Greenscapes Program is a collaborative effort in which we promote and protect our beautiful landscapes for clean and plentiful water.



Our Goals

- Provide outreach and education to support municipal compliance with water-related regulatory requirements, including the MS4 Stormwater and the Water Management Act Permits.
- Empower and educate residents about water resources for better quality and quantity.
- Be a resource for homeowners and businesses to reduce their water bills and cut down on pollution.
- Provide technical support and assistance with water-related issues within your community.

Greenscapes Services for Fiscal Year 2027

1. Stormwater Outreach and Education

Stormwater runoff is the number one cause for pollution within our rivers, streams, and bays in Massachusetts. Greenscapes helps communities meet their outreach and education goals set by the federal MS4 permit.

2. Water Conservation Outreach and Education

Greenscapes supports municipal efforts related to public water conservation. We will assist municipalities whose water withdrawals are regulated by Mass DEP's Water Management Act to comply with water conservation outreach and education programs as defined by permits or registrations. We will provide general sustainable water usage information to all communities.

3. Educational Brochures

Greenscapes produces rack cards and informational brochures each year. Recently, we have created a Green Infrastructure Guide, a brochure on rain gardens, and three new water conservation brochures. Our "Greenscapes Guide" features recommendations for sustainable lawn maintenance and Low Impact Development practices for homeowners. This year, Greenscapes will be creating a permeable pavement rack card, designed to highlight the cost/benefits of permeable pavements when compared to traditional asphalt.

4. Keeping Water Clean In-School Enrichment

The program is a fun, hands-on educational program for 5th grade students. This interactive program models how urban development affects the natural water cycle, what happens to water when it enters a storm drain, how water flows through your watershed, and how water can be cleaned and conserved. Your membership covers one program for 40 students. For programs that exceed the 40 students covered by your membership, an additional \$10 per student will be charged.

5. Public Forums, Local and Regional Events, and Workshops

The Greenscapes Northshore Coalition will customize a presentation suited to your community and will present at a time and location of your choosing. Previous topics have included "Why Stormwater Matters" and "Greenscapes 101". Additionally, the Coalition will table at events, such as farmers markets and town fairs to promote the Greenscapes initiatives and distribute the deliverables.

6. Greenscapes Website, Social Media, & Press Releases

Our website, www.greenscapes.org, includes program information, downloadable media content, workshops and presentation recordings, and current water conservation and stormwater management information. Greenscapes program and event announcements, press releases, and social media posts will be emailed to all Greenscapes municipal contacts for further distribution. Additionally, all social media content is shared on the Greenscapes Facebook page.

Join Us! We invite your municipality to join the Greenscapes North Shore Coalition and help us share Greenscapes initiatives with your residents and businesses. Annual membership fee is \$3,200.

For more information about the **Greenscapes North Shore Coalition** Please contact Shannon Ahearn at shannon.ahearn@salemsound.org or call (978) 741-7900.