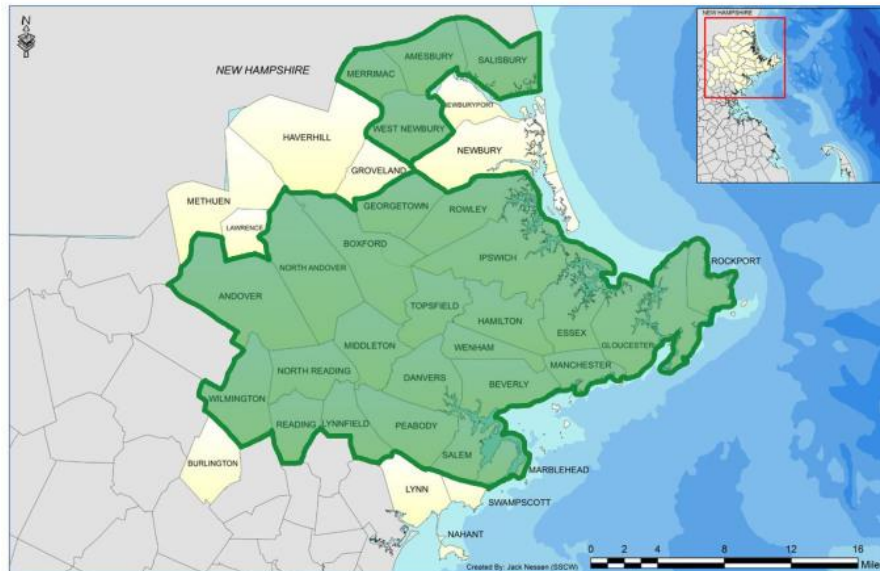


Who We are

The Greenscapes North Shore Coalition works in the North Shore region of Massachusetts to bring a unified voice and consistent message to your education and outreach requirements for the MS4 stormwater and water management act permits. With our team of educators and experts, we work closely with each community member to help address your specific needs with tailored outreach. The Greenscapes Coalition is a collaborative effort in which we promote and protect our landscapes for clean and plentiful water.



Greenscapes North Shore Coalition service area

Our Goals

- Provide outreach and education to support municipal compliance with water-related regulatory requirements, including the MS4 Stormwater and the Water Management Act permits.
- Empower and educate residents about water resources for better quality and quantity.
- Be a resource for homeowners and businesses to reduce their water bills and cut down on pollution.
- Provide technical support and assistance with water-related issues within your community.

Greenscapes Services for Fiscal Year 2025

1. Stormwater Outreach and Education

Stormwater runoff is the number one cause for pollution within our rivers, streams, and bays in Massachusetts. Greenscapes is committed to help communities meet the MCM1 education and outreach goals set by the federal MS4 permit.

2. Water Conservation Outreach and Education

Greenscapes supports municipal efforts related to public water conservation. We will assist municipalities whose water withdrawals are regulated by Mass DEP's Water Management Act to comply with water conservation outreach and education programs as defined by permits or registrations. We will provide sustainable water usage information for all Greenscapes communities.

3. Educational Materials

Greenscapes produces educational materials that can be distributed to communities. Current informational material includes: Greenscapes Guides, Rain Garden brochures, "What Not to Flush" rack cards, "Scoop It" rack cards, and three water conservation brochures. Rack cards and brochures can be viewed on our website at <https://greenscapes.org/>.

4. "Keeping Water Clean" In-School Enrichment Program

Keeping Water Clean (KWC) is a fun, hands-on educational program for 5th grade elementary students. This interactive program models how urban development affects the natural water cycle, what happens to water when it enters a storm drain, how water flows through your watershed, and how water can be cleaned and conserved. Your membership covers one session for 40 students. A fee of \$10 per student is charged to meet the needs of larger schools.

5. Public Forums, Local and Regional Events, and Workshops

Greenscapes will customize a presentation suited to your community and will present at a time and location of your choosing. Previous topics have included "Why Stormwater Matters" and "Native Plants and Stormwater Management". Additionally, Greenscapes will table at local events such as farmers markets and town fairs to promote the Greenscapes initiatives and share educational materials.

6. Greenscapes Website, Social Media, and Press

Our website, <https://greenscapes.org/>, includes program information, downloadable media content, workshops and presentation recordings, and information on water conservation and stormwater management. Program and event announcements, press releases, and social media posts will be emailed to all Greenscapes municipal contacts for further distribution. All social media content is shared to the Greenscapes Facebook and Instagram account.

Join Us!

We invite your municipality to join the *Greenscapes North Shore Coalition* and help us share the *Greenscapes* initiatives with your residents and businesses. Annual membership fee is \$2,500.

We look forward to working with you to help keep our waters clean and plentiful.

For more information about the **Greenscapes North Shore Coalition** please contact
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